



PRODUCT INFORMATION FOR LICENSING APPLICATION

One sample per form, please

Applicant Company Information:

Contact Name: _____ Company Name: _____

Product Specifications

Proposed product description: _____

Fiber Content: _____ Color of product: _____

Weight: _____ Manufacturer: _____

Logo Application: _____ Wholesale Price: _____

Channel of Distribution:

- Department Stores
- Specialty Stores
- Non-Store Retail (Catalog)
- Discount/Mass Market
- General Mdse/Chain Stores
- Web/Internet Store

For Internal Office Use Only

Product Is Approved:

- Approved as Submitted
- Approved with Changes
- Concept Approved
- Submit Ohio State Artwork

Comments:

Product is NOT Approved:

- Denied

Reason for denial:

Reviewed by: _____

Date: _____